

maxima
PROFESSIONAL

Vital ker

BOTANICAL SCALP SKINCARE SYSTEM

More than haircare. It's skincare for your scalp.

The Vital Ker method.

Nothing is standard. Everything is tailored.

Every program begins with a **professional Scalp Check**.

A moment of consultation and scalp analysis in which we:

- Assess the true condition of your scalp
- Identify any invisible imbalances
- Build the program best suited to you

Because your scalp does not need trial and error. **It needs the right answers.**



SCALP DETOX & RESET PROGRAM

THE FIRST STEP TOWARDS SCALP WELLBEING

Purifies the scalp from impurities, build-up and stress.

- ideal as an initial reset
- also recommended as a periodic treatment

SCALP BALANCE PROGRAM

RESTORES THE SCALP'S NATURAL BALANCE

Helps normalise excess sebum, purifies without stripping and visibly enhances hair quality.

- ideal for oily or combination scalp
- an essential foundation for stronger, more vital hair

SCALP COMFORT & DANDRUFF PROGRAM

THE ANSWER TO DANDRUFF

A targeted program designed to counteract and prevent dandruff while respecting the scalp's delicate balance.

- suitable for dry or oily dandruff
- restores comfort, lightness and purity

HAIR LOSS & FORTIFY PREVENTION

SUPPORT FOR HAIR LOSS CONCERNS

Supports the natural hair growth cycle while helping fortify the scalp.

- ideal as a preventive treatment
- recommended during periods of stress or seasonal change

SCALP RELIEF PROGRAM

THE ANSWER TO SCALP SENSITIVITY

A targeted treatment to soothe and rebalance the scalp, reducing redness and discomfort.

- suitable for sensitive, reddened scalp
- delivers relief, freshness and hydration

SCALP DETOX & RESET PROGRAM

When the scalp is dry, dehydrated and weighed down by impurities and build-up

INDICATED FOR

Dry, dehydrated scalp and hair that feels weighed down and dull.

HOW IT WORKS

Deeply purifies, oxygenates, hydrates and soothes the scalp, quickly restoring a feeling of comfort.

IN-SALON PROGRAM



Once a week for 3 weeks

AT-HOME

- ALOE THERAPY Shampoo or ARGAN THERAPY Shampoo
- ALOE THERAPY Conditioner or ARGAN THERAPY Mask

RESULT

AN IMMEDIATE FEELING OF RELIEF, WITH A SOOTHED AND INTENSELY HYDRATED SCALP.

SCALP BALANCE PROGRAM

Lightweight roots, balanced scalp

INDICATED FOR

Oily or combination scalp, excess sebum and hair that gets dirty easily.

HOW IT WORKS

Purifies the scalp from build-up and helps restore proper sebum balance.

IN-SALON PROGRAM



Once a week for 3/4 weeks

AT-HOME

- BALANCE Shampoo
- ALOE THERAPY Balsamo

RECOMMENDED DURATION AND FREQUENCY

At every wash for 3/4 weeks.

RESULT

A CLEANER SCALP FOR LONGER, WITH LIGHTWEIGHT ROOTS AND FULLER-LOOKING HAIR.

SCALP COMFORT & DANDRUFF PROGRAM

Dandruff under control, comfort restored

INDICATED FOR

Dry or oily dandruff, itching and flaking.

HOW IT WORKS

Soothes the scalp, reduces visible dandruff and helps prevent its recurrence.

IN-SALON PROGRAM



Once a week for 3/4 weeks

AT-HOME

- DANDRUFF Shampoo
- ALOE THERAPY Conditioner or ARGAN THERAPY Mask
- DANDRUFF Lotion

RECOMMENDED DURATION AND FREQUENCY

2/3 applications per week for 4/6 weeks

RESULT

A HEALTHY, PURIFIED SCALP AND LIGHTWEIGHT HAIR, WITH NO VISIBLE RESIDUE.

HAIR LOSS & FORTIFY PREVENTION

Stronger roots, day after day

INDICATED FOR

Weakened hair, loss of density, seasonal or stress-related hair loss.

HOW IT WORKS

Stimulates microcirculation and supports the hair growth cycle.

IN-SALON PROGRAM

DETOX PEELING
Pre-wash treatment
BALANCE
Purifying mud
HAIR LOSS
Stimulating shampoo
ALOE THERAPY
Hydrating cream conditioner
ARGAN THERAPY
Nourishing mask
HAIR LOSS
Stimulating lotion
HAIR LOSS
Intensive lotion

BASED ON SCALP ANALYSIS
 BASED ON HAIR NEEDS
 BASED ON SCALP NEEDS

Once a week for 3/4 weeks

AT-HOME

- HAIR LOSS Shampoo
- ALOE THERAPY Conditioner or ARGAN THERAPY Mask
- HAIR LOSS - Stimulating Lotion or Intensive Stimulating Lotion

RECOMMENDED DURATION AND FREQUENCY

- **Seasonal hair loss:** 1 application every other day for 3/4 weeks
- **Intensive treatment:** 3/4 applications per week for 3/4 weeks
- **Maintenance or prevention:** 2/3 applications per week for 4/6 weeks

RESULT

STRONGER, HEALTHIER AND MORE RESILIENT HAIR OVER TIME.

SCALP RELIEF PREVENTION

When the scalp is stressed and seeks comfort

INDICATED FOR

Sensitive, reddened, itchy or stressed scalp, including after chemical treatments.

HOW IT WORKS

Rebalances, oxygenates and soothes the scalp, restoring comfort.

IN-SALON PROGRAM



BASED ON SCALP ANALYSIS

BASED ON HAIR NEEDS

AT-HOME

- ARGAN THERAPY Shampoo or ALOE THERAPY Shampoo
- ALOE THERAPY Conditioner or ARGAN THERAPY Mask
- DETOX & RELIEF Soothing lotion

RECOMMENDED DURATION AND FREQUENCY

DETOX & RELIEF Soothing Lotion: whenever needed

RESULT

AN IMMEDIATE FEELING OF FRESHNESS AND RELIEF.

Scalp anomalies.

Your scalp speaks before **your hair** does.
Listening to it today means protecting **tomorrow's beauty**.

OBSERVE.
LISTEN.
PREVENT.

